



Meeting Minutes – Class Advisory Senate, 9 July 2019

1. Call to Order: Doug “Mush” Brower ’72, called the meeting to order at 1800.

2. Members in Attendance: See **Attachment 1**

3. Others in Attendance:

Cathy McClain ’82, Chair AOG Board of Directors

Garry Dudley ’68, Director and Chair of the Heritage & Tradition Committee

Marty Marcolongo ’88, President and CEO of the AOG

Steve Simon ’77, Executive Vice President of the AOG

Jennifer Bateman, Vice President, USAFA Endowment

Daniel Kuhn, AOG IT Support specialist

4. Approval of Minutes: Previous minutes posted here:

<https://s3.amazonaws.com/aog-websites/usafa-org/documents/aog/governance/CAS/>

5. Cathy McClain ’82, Chair, AOG BOD Remarks: The committee for selecting the new CEO (made up of senior members of both the AOG & UE BODs), has been meeting working on the criteria candidates will be judged on. As an example, the AOG Bylaws require the CEO be an academy grad and not on active duty. Additional criteria will be determined by the committee. The committee expects to complete the process by Spring of 2020 and hire a single CEO.

6. Jennifer Bateman, Vice-President, USAFA Endowment:

- The UE is presently fundraising for the Cyber Center facility. It is a \$30M government contract and they are trying to match/surpass that number from donors. Similar to the CCLD program.
- UE is changing their marketing catch phrase from “Margin of Excellence” to “More than a Margin”. Two videos were shown; (1) Fly through of the proposed Cyber Center and (2) highlighting what “More than a Margin” details. You can see them on the AOG/Endowment website. The new Cyber Center will have 10 labs, multiple classrooms, training rooms and a SCIF. <https://www.usafa.org/news/morethanamargin> and <https://www.usafa.org/news/centeringcyber> . The Academy expects to have a contract awarded by end of September.
- The government funds (\$70M) that were designated for redoing the chapel have been reallocated to rebuilding Tyndall & Offutt after their natural disasters. The academy is looking for the money elsewhere.



7. Marty Marcalongo '88, AOG President/CEO:

Marty presented a chronological list of activities the AOG has participated or hosted. Please see Marty's slides attached below.

8. Other Business

- Joe Bledsoe '11, Chairman, Class Participation Committee, gave an update on the committee's progress. He will have a finished presentation to be reviewed by 14 Jul. He will be presenting it to the BOD at the 2 Aug meeting
- Garry Dudley '68, BOD Chairman of the Heritage and Traditions Committee, gave an overview of the committee's mission and procedures. The Operation Instructions & binding directives for the H&T Committee are in Attachment 3 below.
- Randy Helms '79, Vice President, has convinced Col Arthur Primas '92, Director of Admissions, to be our speaker for the 8 Oct CAS meeting.
- Mush Brower '72, President, introduced our newest Senator, Hartsell Beckett '68. Hartsell is replacing Garry Dudley who cannot serve on the CAS anymore since he is now a Director on the Board.

9. Round Table:

No comments

10. Next Meetings:

- AOG Board, 2 August 2019
- CAS Executive Council, 10 September 2019
- CAS, 8 October 2019

11. Close/Adjournment:

The meeting was adjourned at 1905.

Minutes Submitted by: Randy Helms '79, CAS Vice President

Minutes approved by: Mush Brower '72, CAS President

Attachments:

1. Members in Attendance
2. AOG Slides



3. Director Dudley's H & T Orientation OI's

Attachment 1: Member Attendance

59 Curtis Cook
62 Dave Holt
63 John Borling
64 Douglas Jenkins
65 Denny Murphy
66 Larry Bagley
67 Jeff Schofield
68 Hartsell Beckett
70 Roger Hill
71 Tom Berry
72 Doug Brower - President
73 A J Ranft
74 Tom Hayden
75 Bruce Mitchell
77 Joe Niemeyer
78 Bees Kellenbence
79 Randy Helms – Vice President
80 Derek Hess
82 Jim Ratti
87 David Hallenbach
89 Joe Matchette
90 Cathy Almond
03 Heidi Schlagheck
05 John Tamasitis
11 Joe Bledsoe
17 Stefan Curcic

Names in () are non-senators

Cathy McClain '82, Chair AOG Board of Directors
Garry Dudley '68, AOG Director
Marty Marcolongo '88, President/CEO AOG
Steve Simon '77, Executive Vice President AOG
Jennifer Bateman, Vice President USAFA Endowment
Daniel Kuhn, AOG IT

Attachment 2: CEO Slides

CEO Update - July 2019

May

23rd – 30th Graduation Activities

June

13th – 14th Service Academy Career Conference in Arlington, VA

27th Inprocessing for Class of 2023

30th End of Fiscal Year

July

11th – 14th Class of 1964 Reunion

31 Jul – 4 Aug Class of 1959 Reunion

CEO Update - July 2019

August

- 1st BCT Heritage Day - 2023
- 2nd AOG Board Meeting
- 6th Acceptance Parade - 2023
- 7th Commitment Dinner/Ring Melt - 2021
- 8th – 9th Service Academy Career Conference (SACC) San Diego
- 28th – 29th Chapter Presidents Conference
- 30th – 2nd Sep Parents Weekend

September

- 14th Tailgate at CU Boulder (Saturday Morning Game)
- 20th Fan Event at Boise (Friday Night Game)
- 25th – 29th Reunions '79, '84, '99 & '09 - Homecoming, Memorial, Next of Kin

CEO Update - July 2019

Topic from May Board Meeting slated for August Board Meeting
- Proposal to “engage all graduates” through the “graduate life-cycle”

0 to 5 Years

- “Firstie Transition” Program
- Young Alum Events (Launch 2019)
- Career Platform (Launch 2019)
- ZoomieLink Platform (Launch 2019)
- Service Events (Launch 2019)
- “Push Out” Young Alum Opportunities

6 to 10 Years

- Young Alum Events (Launch 2019)
- Career Platform (Launch 2019)
- ZoomieLink Platform (Launch 2019)
- Service Events (Launch 2019)
- “Push-Out” Applicable Opportunities
- 10 –Year Reunion

31 to 40 Years

- Career Platform (Launch 2019)
- ZoomieLink Platform (Launch 2019)
- Service Events (Launch 2019)
- 35 and 40-Year Reunions
- Senior-Leader Career Program (TBD)



Attachment 3 Heritage & Tradition Committee Operating Directives

From three documents on line . . . Governance Policies, Bylaws, & Committee Instruction
<https://www.usafa.org/AOG/Governance>

I. Board of Directors, Governance Policies, 2nd Edition, 9 February 2019

e. Heritage and Tradition

1. Composition:

a. Committee Leadership:

i. Chairperson is appointed by the AOG Chairman of the Board with approval of the Board of Directors.

ii. Staff is appropriate AOG staff.

b. Committee Composition:

i. Chairperson will be a member of the Board of Directors.

ii. At least one other member will be a member of the Board of Directors.

iii. Other members will be from the graduate community at large.

iv. Every effort will be made to have a member from each decade.

2. Means:

a. Review current heritage programs, definitions, and procedures and document, revise, and institutionalize them as necessary.

b. Develop new ways of using current heritage programs to better publicize the accomplishments of graduates.

c. Consider ways and provide opportunities to educate and inform all classes on the legacy of the Long Blue Line.

d. Develop additional heritage programs that are consistent with established policies.

e. Promote traditions of the Association of Graduates that reflect positively on its position within the graduate community and the nation.

f. Review proposals for new heritage programs and projects.

g. Determine whether proposals comply with current AOG policies.

h. Review all proposals for the Heritage Trail and make recommendations to the Board for approval.

i. Provide status reports on current heritage programs and projects to the Board upon request, but at least annually.

j. **Advise USAFA staff on USAFA generated heritage programs and projects on behalf of the Board.**

k. With AOG staff, attend USAFA Memorial Board meetings.

l. Review AOG staff recommendations for additions to the Graduate War Memorial.

m. Provide recommendations to the Board.

n. Work with AOG staff to review and update policies, as necessary.

3. Meetings: As required, but no less than quarterly.



II. Bylaws of The Association of Graduates (AOG) of The United States Air Force Academy, 18 Mar 2019

Article VIII. COMMITTEES, Sec. 6 para. e, adopted 18 March, 2019 Heritage and Traditions Committee: The Heritage and Traditions Committee composition and size shall be determined by the Board and will consist of AOG graduate members, at least two of whom must be directors. Duties of the committee include: i. Promoting and preserving the legacy of the Academy through the accomplishments of its graduates. ii. Developing AOG heritage policies and projects for Board approval. iii. Reviewing proposals from classes and individuals for new heritage programs and projects; determining whether the proposals comply with AOG policies and objectives; and making recommendation to the Board. iv. Representing the class, the individual and/or the AOG on proposals approved by the Board and presented to the Academy through the Memorial Board or other requisite Academy councils, committees and approval authorities. v. Advising the AOG Board and the Academy on the Academy-generated heritage policies, programs and projects. vi. Evaluating all requests to place names on the Graduate War Memorial Wall and making recommendations to the AOG Board.

III. From Committee Instruction – Ver 1 dated 7 Feb 2014 – Attachment 1 to the Governance Policies

This instruction implements USAF Association of Graduates Bylaws, **Article VIII. COMMITTEES, Sec. 6 para. e, adopted 18 March, 2019** and references HQ. **USAF Academy Instruction 36-3102**, 18 June, 2008 (certified current 30 July, 2012 and **USAF Instruction 36-3108**, 31 August, 2011. It further defines the organization, responsibilities, and operating general procedures and provides general guidance that the Heritage and Traditions Committee uses to evaluate requests for memorials and items addressing USAFA traditions as spelled out in the referenced bylaws. It applies to all USAF Academy graduates and to other organizations and individuals who offer to seek memorialization through the Association of Graduates. Refer recommended changes and conflicts between this and other publications to the Chairman of the Heritage and Traditions Committee.

1. General Information

The Heritage and Traditions Committee (The Committee) is established as a standing committee of the USAFA Association of Graduates (AOG) Board of Directors. The Committee is vested with;

- i. Promoting and preserving the legacy of the Academy
- ii. Developing AOG heritage policies and projects
- iii. Reviewing proposals from classes and individuals for new heritage programs and projects
- iv. Representing the class, individual, and/or the AOG on proposals approved by the Board and presented to the Academy through the Memorial Board or other requisite Academy councils, committees and approval authorities.
- v. Advising the AOG Board and the Academy on the Academy-generated heritage policies, programs, and projects
- vi. Evaluating all requests to place names on the Graduate War Memorial Wall