



## **BOARD OF DIRECTORS SPECIAL MEETING**

6 March 2019 Meeting Minutes

**APPROVED**

**Board Members Present via Telecom:** Cathy McClain '82, Chair; Jack Fry '67, Treasurer; Ginny Caine Tonneson '80, Secretary; Hans Mueh '66; Larry New '76; Frank Gorenc '79; Glenn Strebe '87; John Vargas '96; Kathleen Rock '98; Mark Rosenow '03; Doug Brower '72, President, Class Advisory Senate.

**Board Members Absent:** Wally Moorhead '69, Vice Chair; Steve Mueller '79; Will Gunn '80; Emma Przybyslawski '10.

**AOG Staff Present:** Marty Marcolongo '88, President and CEO.

### **I. Call to Order**

Chair McClain called the special meeting to order at 6:00 p.m. MST, Wednesday, 6 March 2019.

### **II. Agenda**

Director Brower moved and Director Mueh seconded that the agenda be approved as is. The motion passed unanimously.

### **III. Summary of Communication Plan Activities**

Chair McClain commented on the phenomenal job the AOG has done in getting out the message to vote. CEO Marcolongo then discussed the many ways the AOG is encouraging the membership to vote, including the weekly election updates, '7258, ZoomiEnews, Facebook, Twitter, and Instagram. Twenty-one class presidents have sent out AOG-drafted emails and Board members are contacting non-voters. These efforts have brought an increase in voting numbers--340 votes today--which is the highest total since the 11 February reminder. The voting percentage (currently 18.6%) can now be viewed on a thermometer on the AOG website.

Chair McClain mentioned the videos the AOG has created targeting specific age groups such as the Millennials and the older graduates. Additionally, the AOG sent 596 text reminders to the Classes of '16 and '18 as a test to see if it impacts voting. They are also preparing a letter to go out from the Distinguished Graduates. The letter will go out early next week to all those who have not yet voted. The AOG will also have a membership table at the 15 March Scotch Tasting.

Director New suggested asking the Cadet Wing Commanders from each class to send a note to their classmates. CEO Marcolongo will investigate to see whether we have those names, and if so, the AOG will draft up a message similar to what the class presidents sent.

#### **IV. Executive Session**

The Board went into executive session IAW Bylaws Article V Section 8 at 6:17 p.m. MST to discuss extending the election beyond 18 March 2019.

MOTION: Director Tonneson moved and Director Rock seconded to come out of executive session. The motion passed unanimously.

#### **V. Open Session**

The Board went into open session at 6:43 p.m. MST.

MOTION: Director Mueh moved and Director Rosenow seconded to extend the vote until we receive 7600 ballots.

Discussion: Director Rosenow brought up the fact that there might be value in adding an end date to the motion. Director Vargas commented that this phrasing might be a good lesson learned that we can use in future elections, but it is not appropriate in this one.

The motion failed by a vote of 3-7 (Directors Fry, Gorenc, Strebe, Vargas, Rosenow, Tonneson, and McClain against).

Chair McClain asked CEO Marcolongo what assistance we could give to help with the voting. He expressed that reaching out personally to classmates is having a big impact. In response to a request by Director Rock to receive more frequent voter statistics, Chair McClain indicated she would forward the daily voter percentages to the Directors. CEO Marcolongo noted that we also will receive the class rankings this Friday, next Monday, and the Friday prior to the end of the election. He also mentioned the historical bump in voting during the last couple days of the prior election. She reminded the Directors to continue engaging personally to encourage voting.

#### **VI. Adjournment**

Chair McClain thanked CEO Marcolongo for his personal efforts in contacting individuals to vote and thanked the Board Directors for their efforts. The meeting adjourned at 7:02 p.m. MST.

Respectfully submitted,  
Virginia Caine Tonneson, Secretary